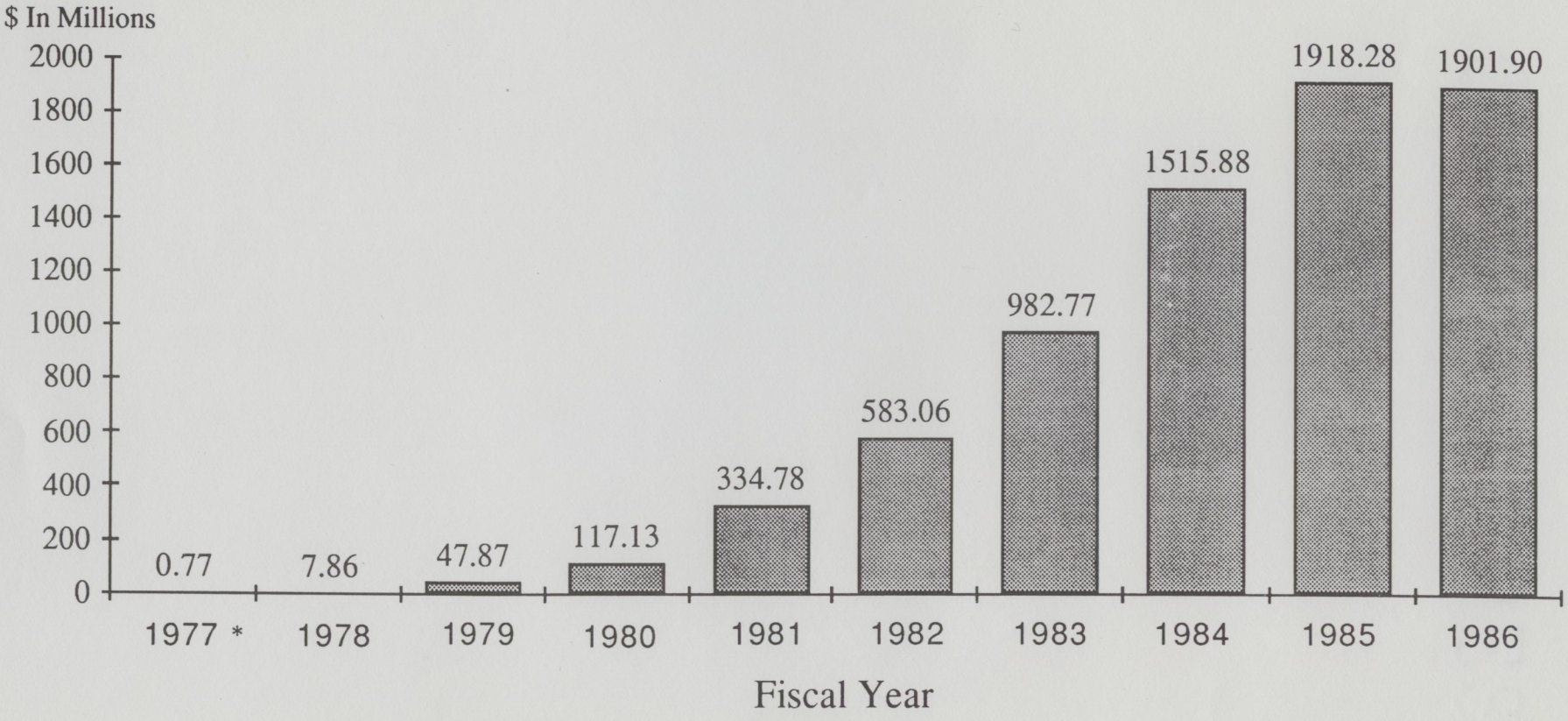
Apple Computer, Inc.
20525 Mariani Avenue
Cupertino, California 95014
(408) 996-1010
TLX 171-576

REVENUE



* January 3, 1977 (date of inception) through September 30, 1977

Press Information

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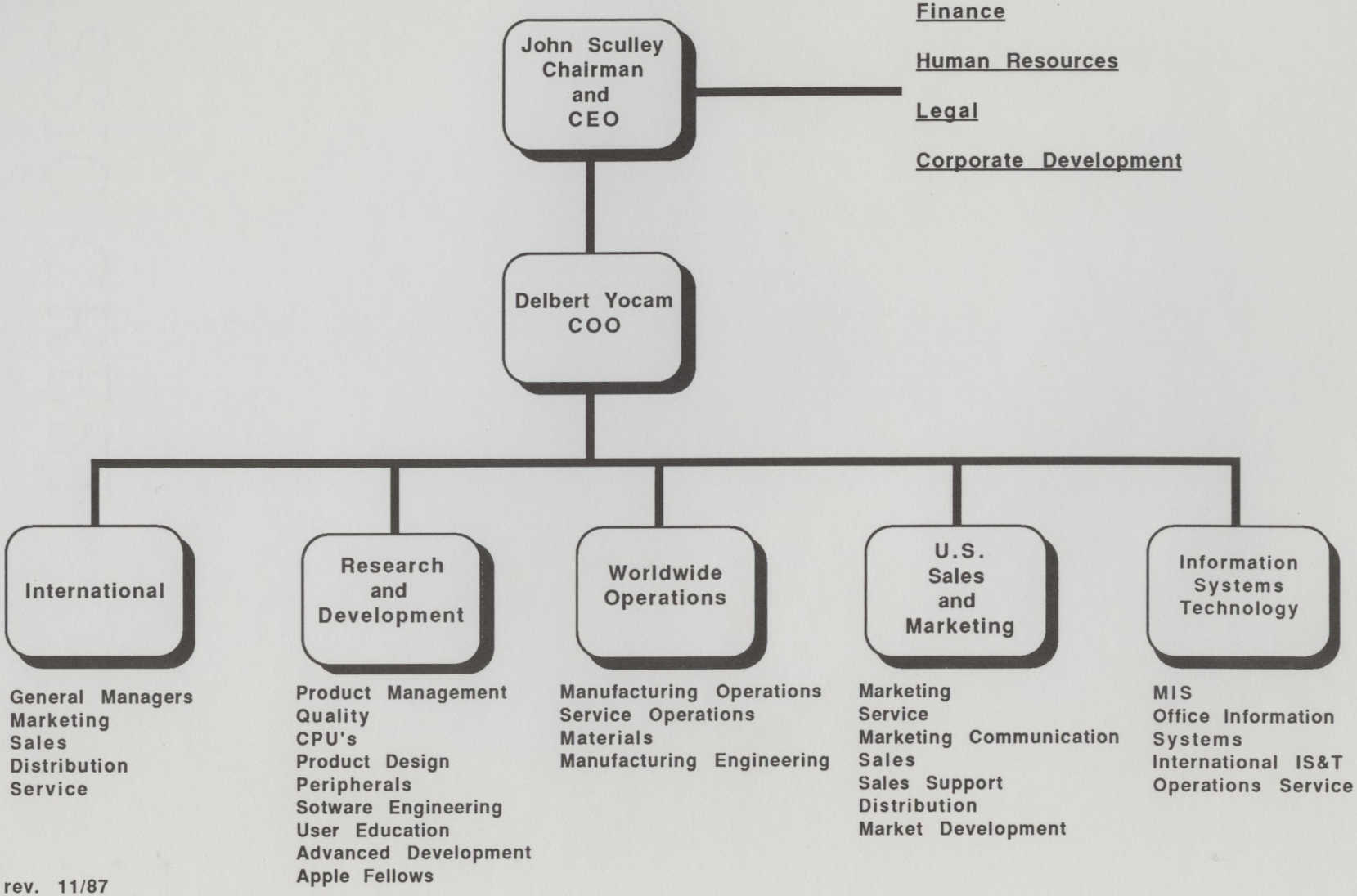
APPLE COMPUTER, INC.

FUNCTIONAL ORGANIZATION



rev. 11/87

Press Information

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CORPORATE FACT SHEET

(November, 1987)

APPLE COMPUTER, INC.
20525 Mariani Ave.
Cupertino, CA 95014
Telephone: (408) 996-1010

Traded: OTC Market and listed on NASDAQ under symbol AAPL.
Net sales fiscal 1987: $2.66 billion
Net income fiscal 1987: $217 million

Incorporated: January 3, 1977
Employees: 7,000
Installed Base 1987: Estimated one million Macintosh® and four million Apple® II systems
Executive Personnel:

- **John Sculley**
  Chairman, President and CEO
- **Delbert W. Yocam**
  Exec. VP and Chief Operating Officer
- **David J. Barram**
  VP, Corporate Affairs
- **Charles W. Berger**
  VP, Market Development
- **Charles M. Boesenberg**
  Sr. VP, Group Exec. U.S. Sales & Marketing
- **William B. Coldrick**
  VP, Gen. Manager Western Operations
- **Deborah A. Coleman**
  VP Finance, Chief Financial Officer
- **Harry D. Copperman**
  VP, Gen. Manager Eastern Operations
- **Daniel L. Eilers**
  VP, Strategic Investment
- **Albert A. Eisenstat**
  Sr. VP
- **Jean-Louis Gassée**
  Sr. VP Research & Development
- **John P. Karalis**
  VP and General Counsel
- **Alan Z. Loren**
  VP Information Systems & Technology
- **Ralph Russo**
  VP Worldwide Operations
- **Joseph Schoendorf**
  VP, Marketing
- **Michael H. Spindler**
  Sr. VP, International Sales & Marketing
- **Kevin Sullivan**
  VP, Human Resources
- **Lawrence G. Tesler**
  VP, Advanced Technology
  Roy H. Weaver, Jr.
  VP, Distribution

Company Profile: Apple Computer, a recognized pioneer and innovator in the personal computer industry, does business in more than 80 countries. It develops, manufactures and markets personal computer systems for use in government, business, science, education and the home. Apple has redefined computing to mean empowerment of the individual. It seeks technologically to provide easy and affordable access to information and computing power for everyone.

Products: Apple personal computers include the Apple IIe, IIc and IIGS systems and the Macintosh Plus, SE and II systems. In addition the company offers a full line of peripherals (printers, monitors, disk drives); system software (Multifinder, HyperCard, A/UX); and communications products (local-and wide-area networks, file server, modems). Apple products are supported by thousands of independent hardware and software developers.

Product Distribution: Apple products are sold primarily through computer specialty stores, value added resellers and system integrators. The company sells direct to educational institutions, government agencies and National Accounts.

Manufacturing: Operations consist of manufacturing facilities in California, Ireland and Singapore; distribution facilities in the U.S., Europe, Canada and Austrailia; sales and procurement offices in Japan.

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